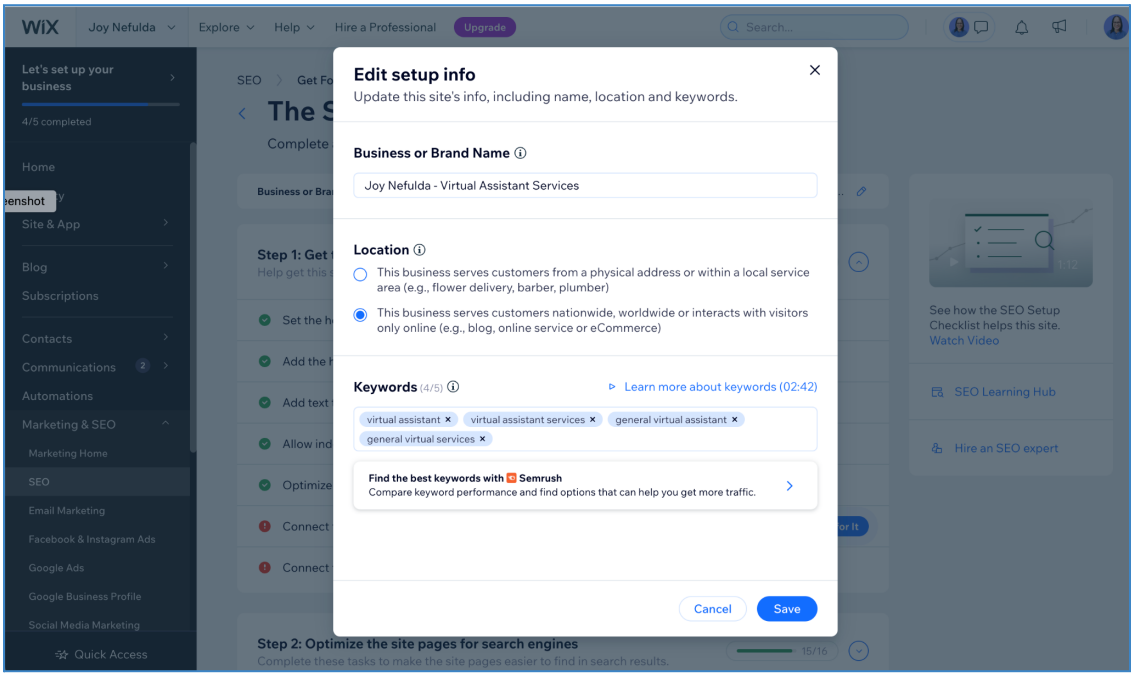
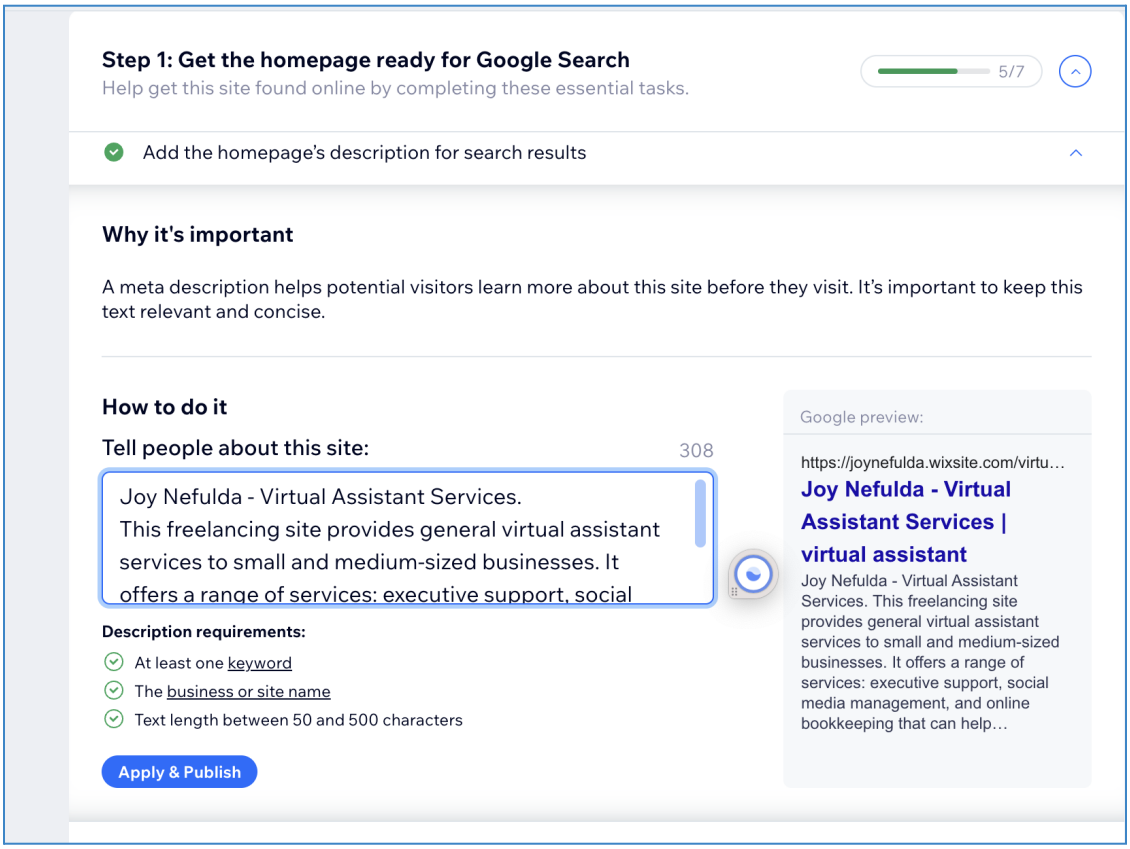
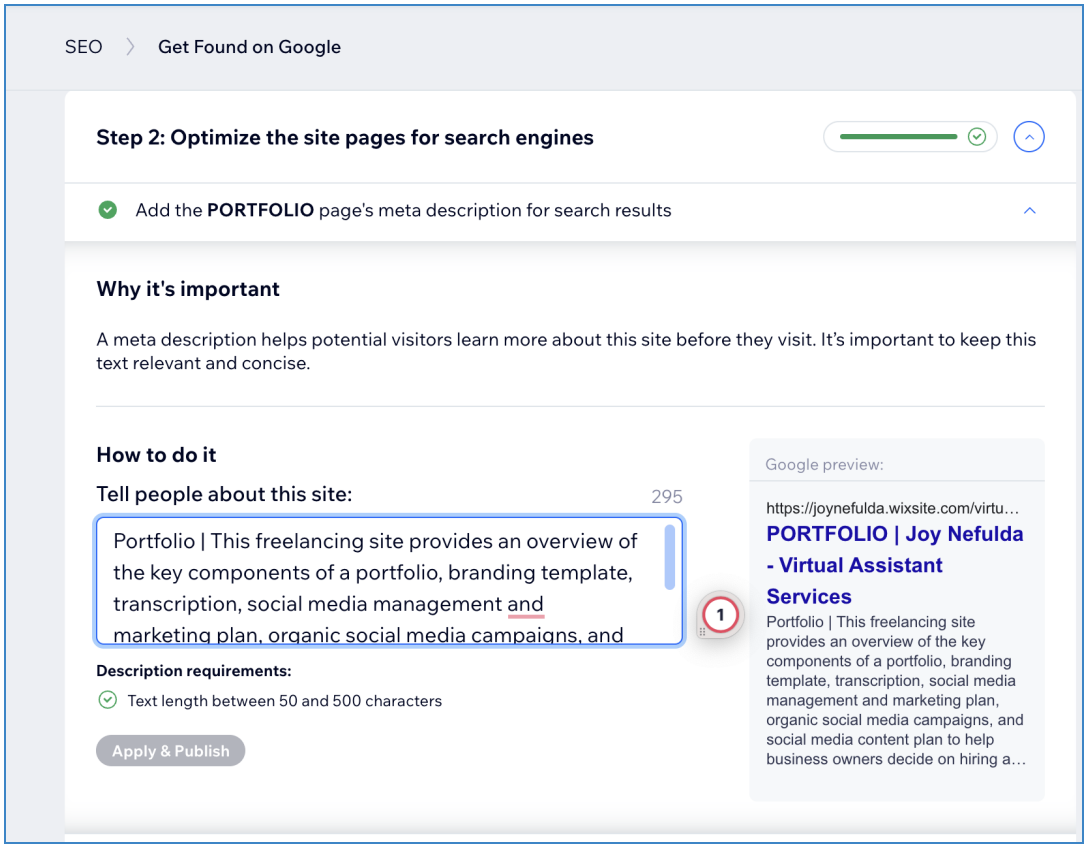
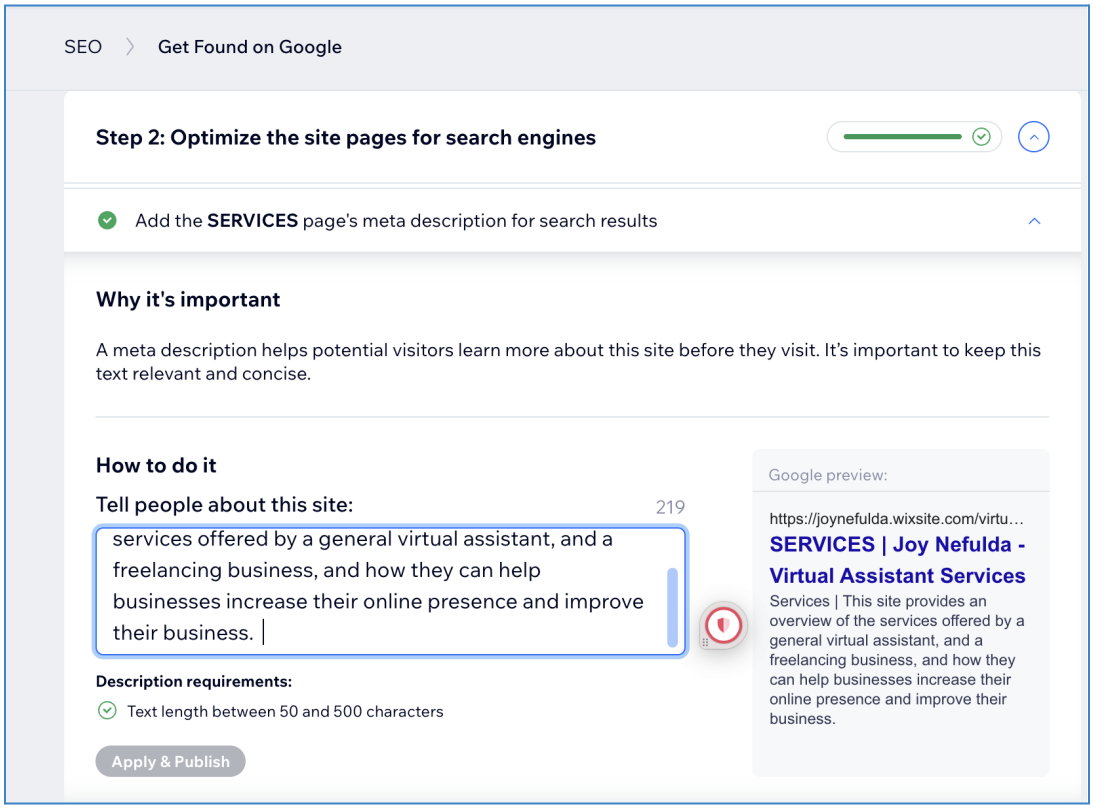
SEO On-Page Optimization

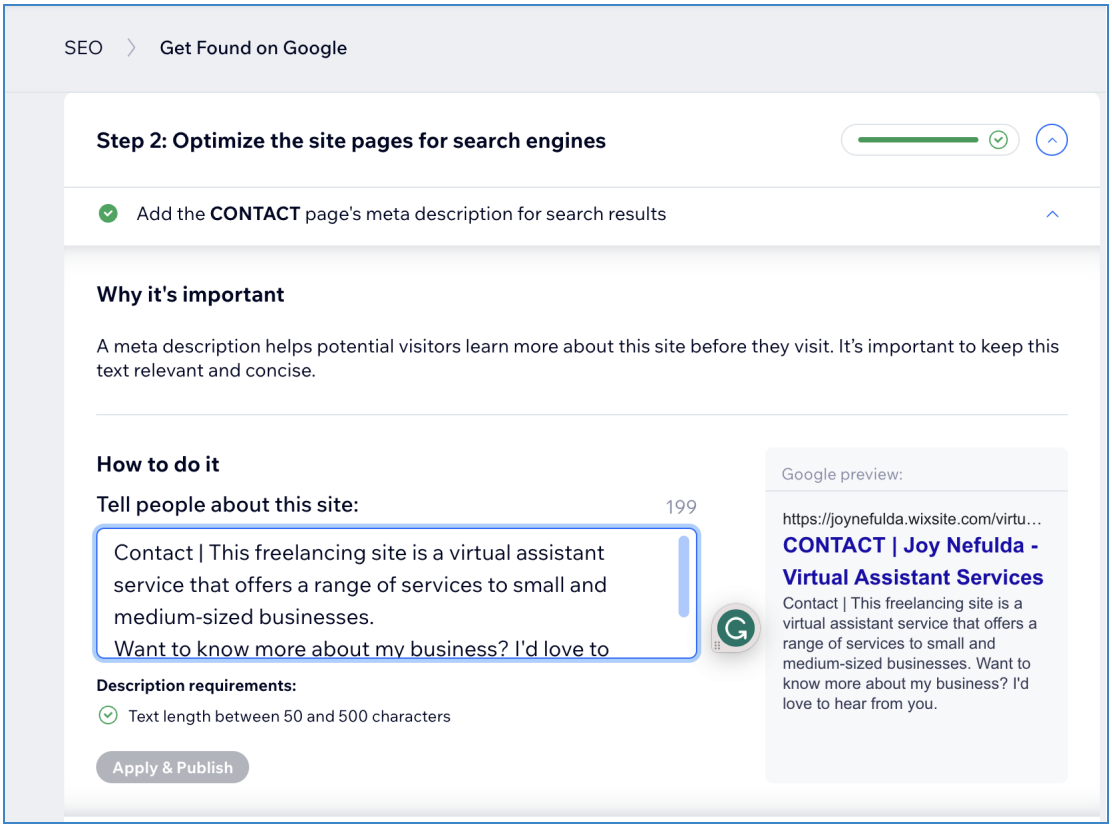
Optimized Page

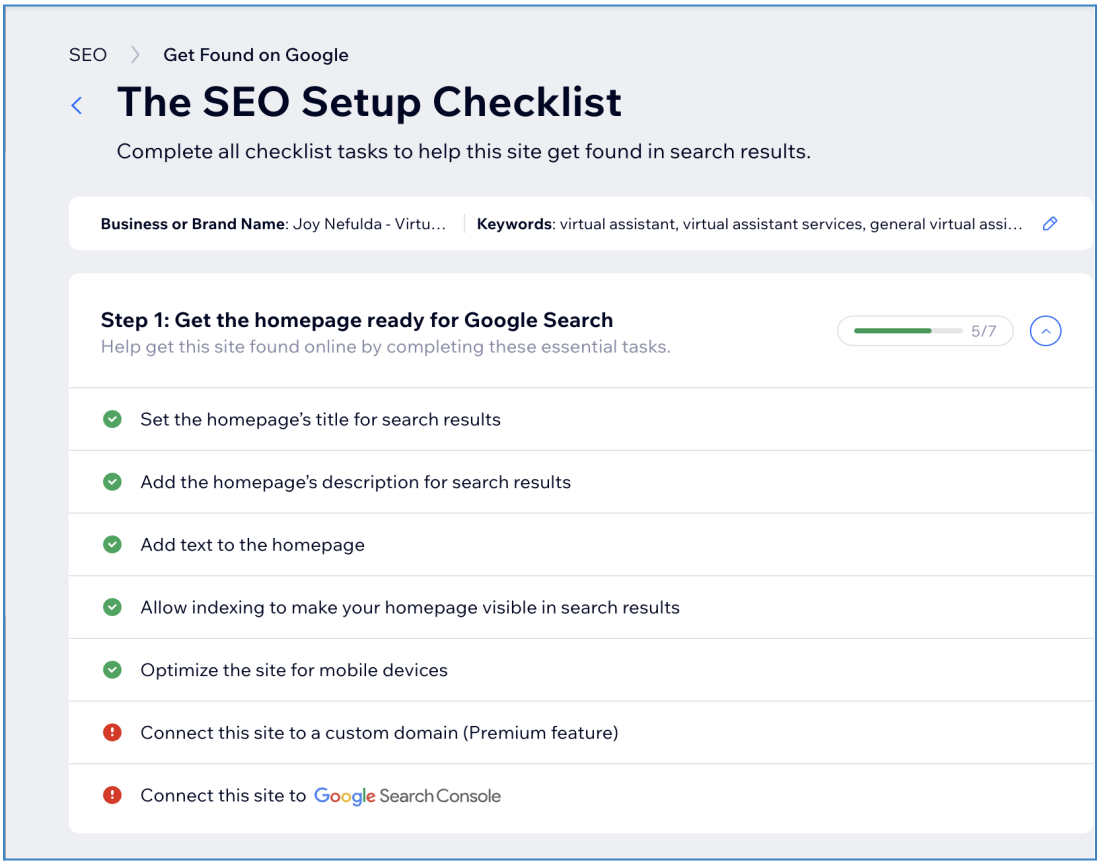


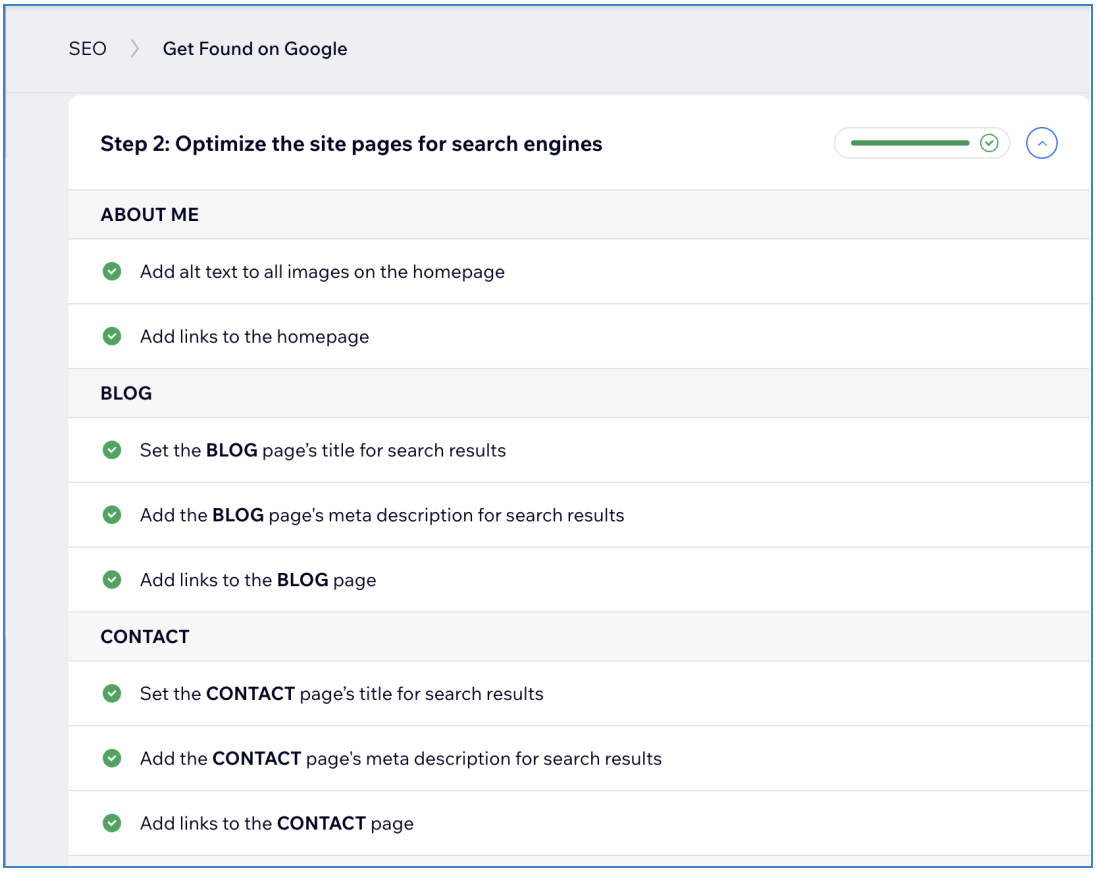


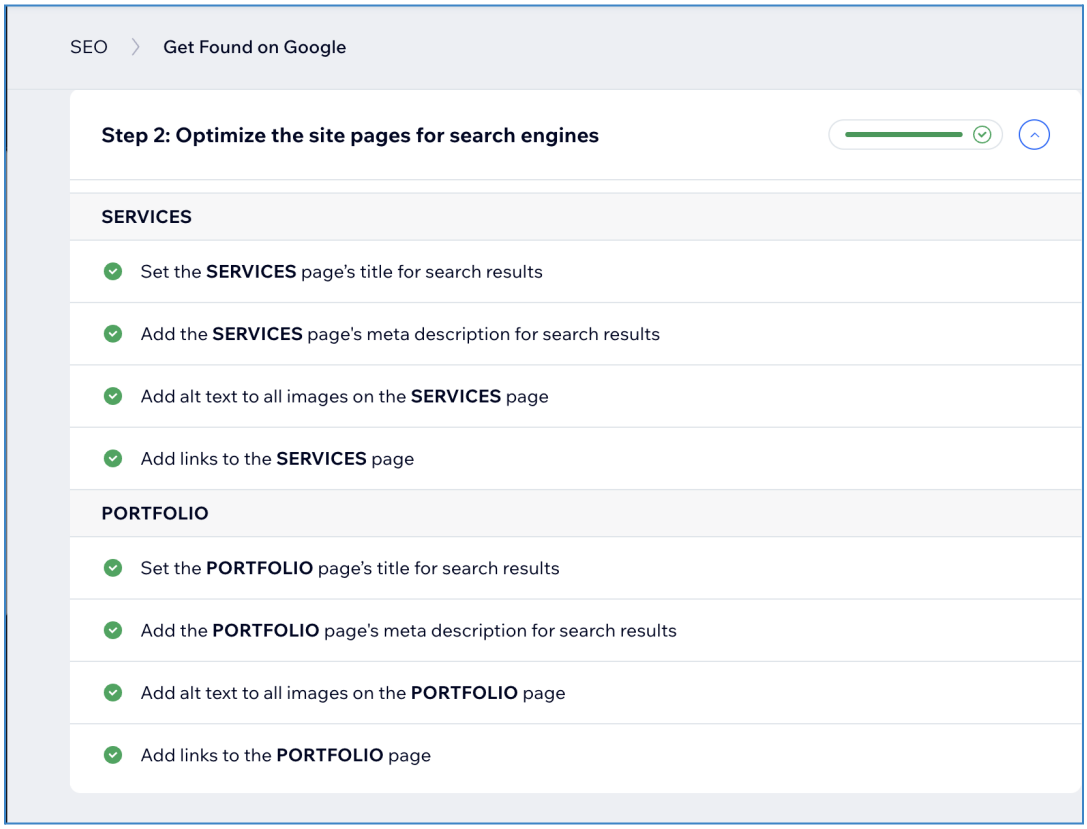

SEO
Get Found on Google
Step 2: Optimize the site pages for search engines
Add the PORTFOLIO page's meta description for search results
Why it's important
A meta description helps potential visitors learn more about this site before they visit. It's important to keep this text relevant and concise.
How to do it
Tell people about this site:
295
Portfolio | This freelancing site provides an overview of the key components of a portfolio, branding template, transcription, social media management and marketing plan, organic social media campaigns, and
1
Description requirements:
Text length between 50 and 500 characters
Apply & Publish
Google preview:
https://joynefulda.wixsite.com/virtu…
PORTFOLIO | Joy Nefulda - Virtual Assistant Services
Portfolio | This freelancing site provides an overview of the key components of a portfolio, branding template, transcription, social media management and marketing plan, organic social media campaigns, and social media content plan to help business owners decide on hiring a…


SEO
Get Found on Google
Step 2: Optimize the site pages for search engines
Add the SERVICES page's meta description for search results
Why it's important
A meta description helps potential visitors learn more about this site before they visit. It's important to keep this text relevant and concise.
How to do it
Tell people about this site:
219
services offered by a general virtual assistant, and a freelancing business, and how they can help businesses increase their online presence and improve their business.
Description requirements:
Text length between 50 and 500 characters
Apply & Publish
Google preview:
https://joynefulda.wixsite.com/virtu…
SERVICES | Joy Nefulda - Virtual Assistant Services
Services | This site provides an overview of the services offered by a general virtual assistant, and a freelancing business, and how they can help businesses increase their online presence and improve their business.

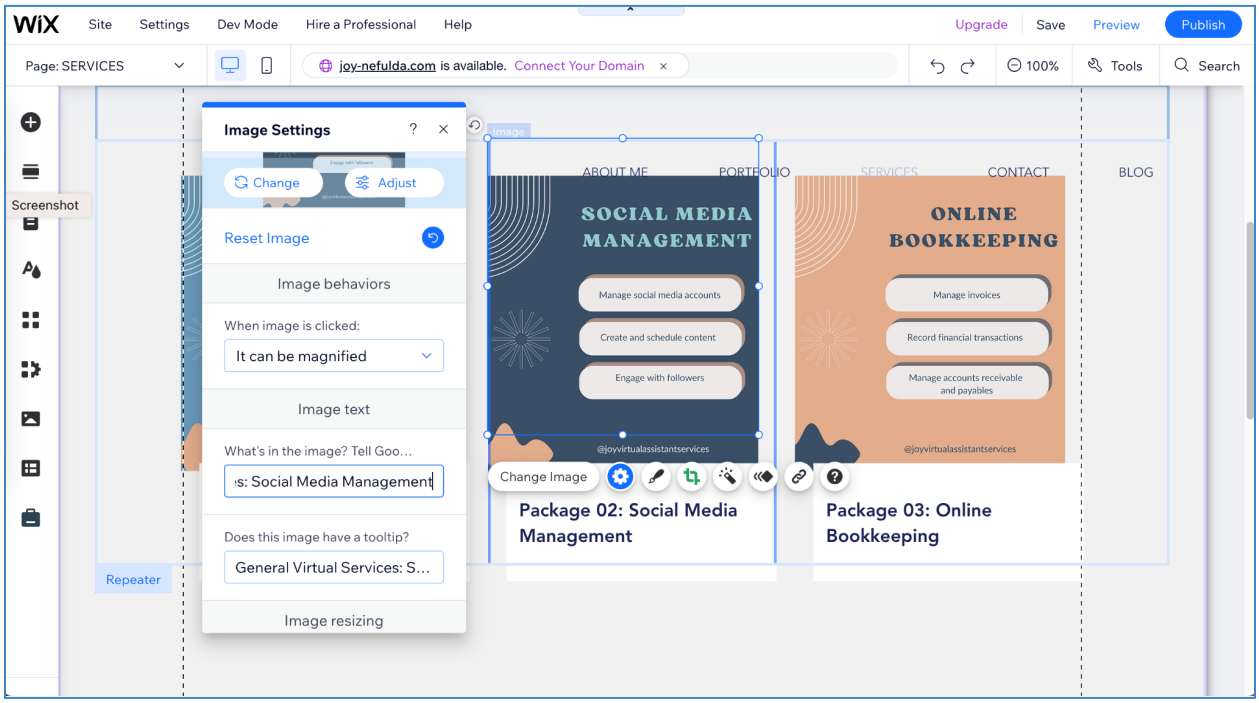

SEO
Get Found on Google
Step 2: Optimize the site pages for search engines
Add the CONTACT page's meta description for search results
Why it's important
A meta description helps potential visitors learn more about this site before they visit. It's important to keep this text relevant and concise.
How to do it
Tell people about this site:
199
Contact | This freelancing site is a virtual assistant service that offers a range of services to small and medium-sized businesses.
Want to know more about my business? I'd love to
Description requirements:
Text length between 50 and 500 characters
Apply & Publish
Google preview:
https://joynefulda.wixsite.com/virtu…
CONTACT | Joy Nefulda - Virtual Assistant Services
Contact | This freelancing site is a virtual assistant service that offers a range of services to small and medium-sized businesses. Want to know more about my business? I'd love to hear from you.

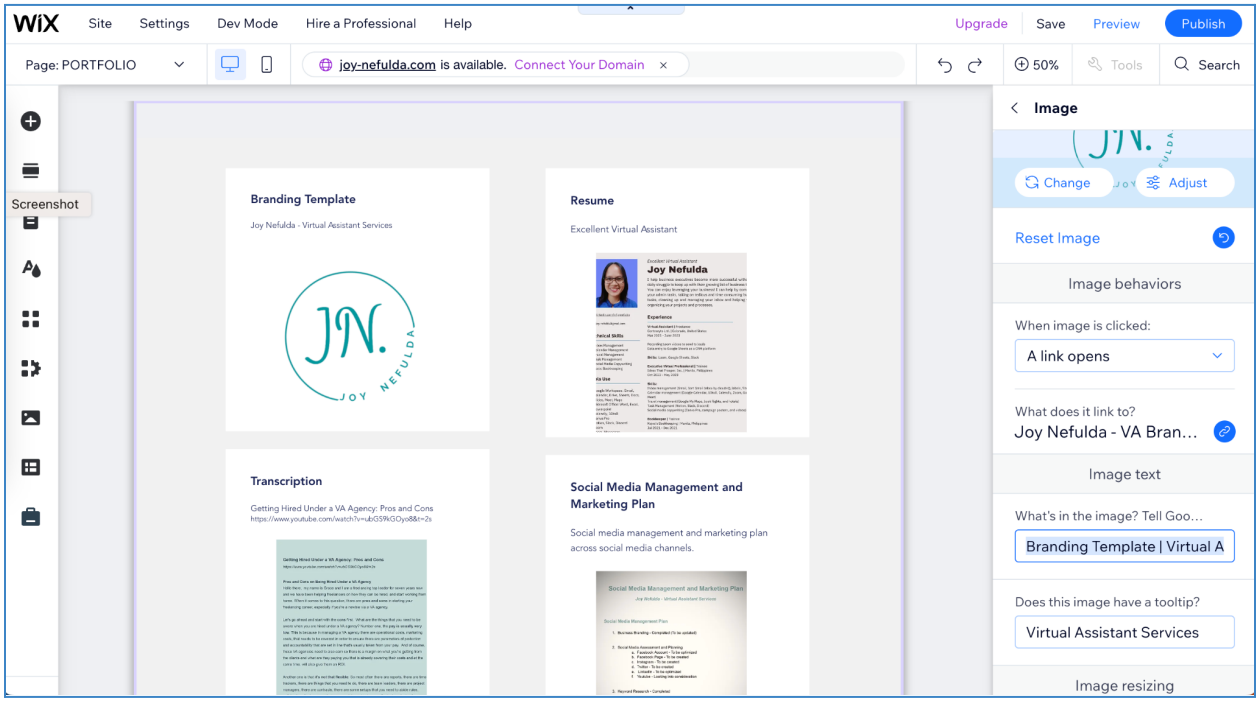

SEO
Get Found on Google
The SEO Setup Checklist
Complete all checklist tasks to help this site get found in search results.
Business or Brand Name: Joy Nefulda - Virtu…
Keywords: virtual assistant, virtual assistant services, general virtual assi…
Step 1: Get the homepage ready for Google Search
Help get this site found online by completing these essential tasks.
5/7
Set the homepage's title for search results
Add the homepage's description for search results
Add text to the homepage
Allow indexing to make your homepage visible in search results
Optimize the site for mobile devices
Connect this site to a custom domain (Premium feature)
Connect this site to Google Search Console

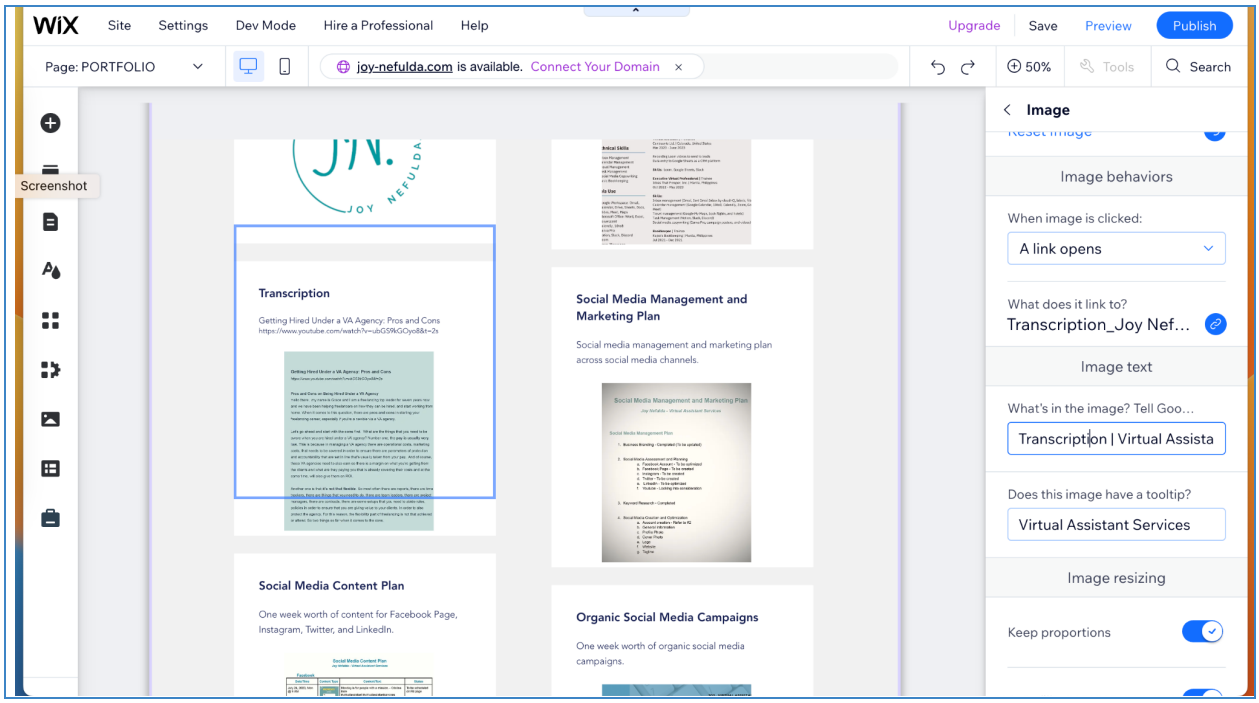

SEO
Get Found on Google
Step 2: Optimize the site pages for search engines
ABOUT ME
Add alt text to all images on the homepage
Add links to the homepage
BLOG
Set the BLOG page's title for search results
Add the BLOG page's meta description for search results
Add links to the BLOG page
CONTACT
Set the CONTACT page's title for search results
Add the CONTACT page's meta description for search results
Add links to the CONTACT page

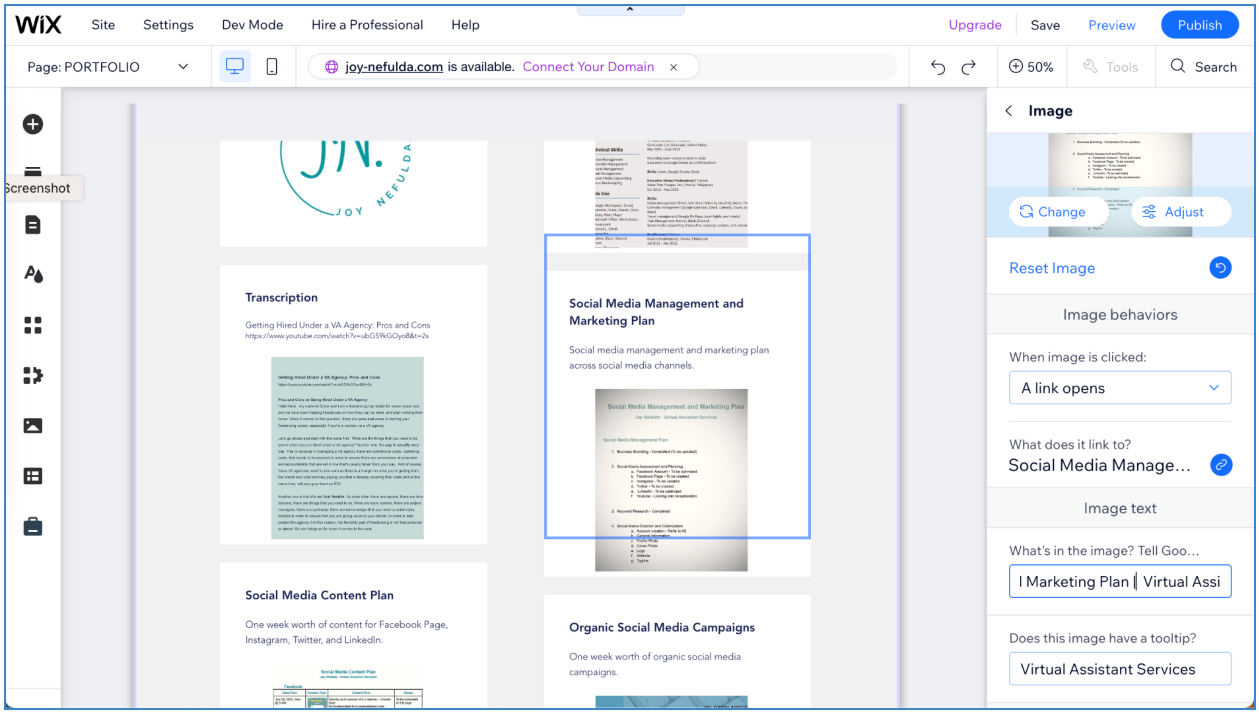

SEO
Get Found on Google
Step 2: Optimize the site pages for search engines
SERVICES
Set the SERVICES page's title for search results
Add the SERVICES page's meta description for search results
Add alt text to all images on the SERVICES page
Add links to the SERVICES page
PORTFOLIO
Set the PORTFOLIO page's title for search results
Add the PORTFOLIO page's meta description for search results
Add alt text to all images on the PORTFOLIO page
Add links to the PORTFOLIO page

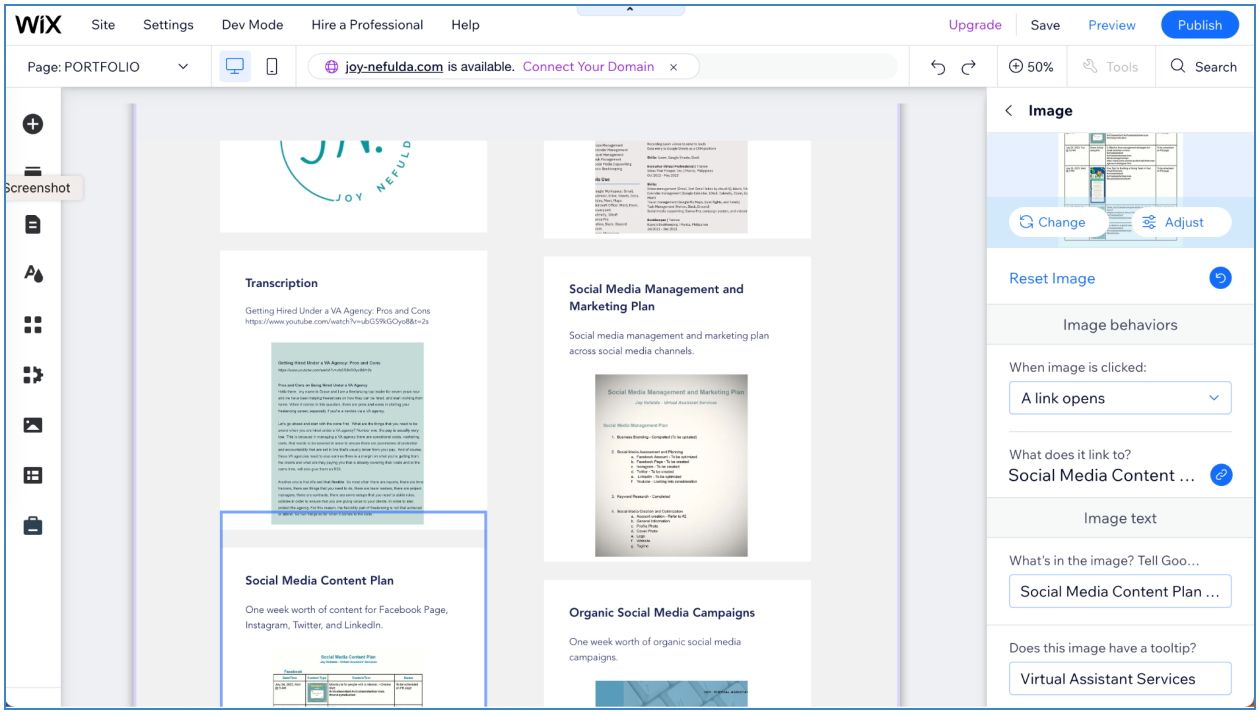
Optimized Photos

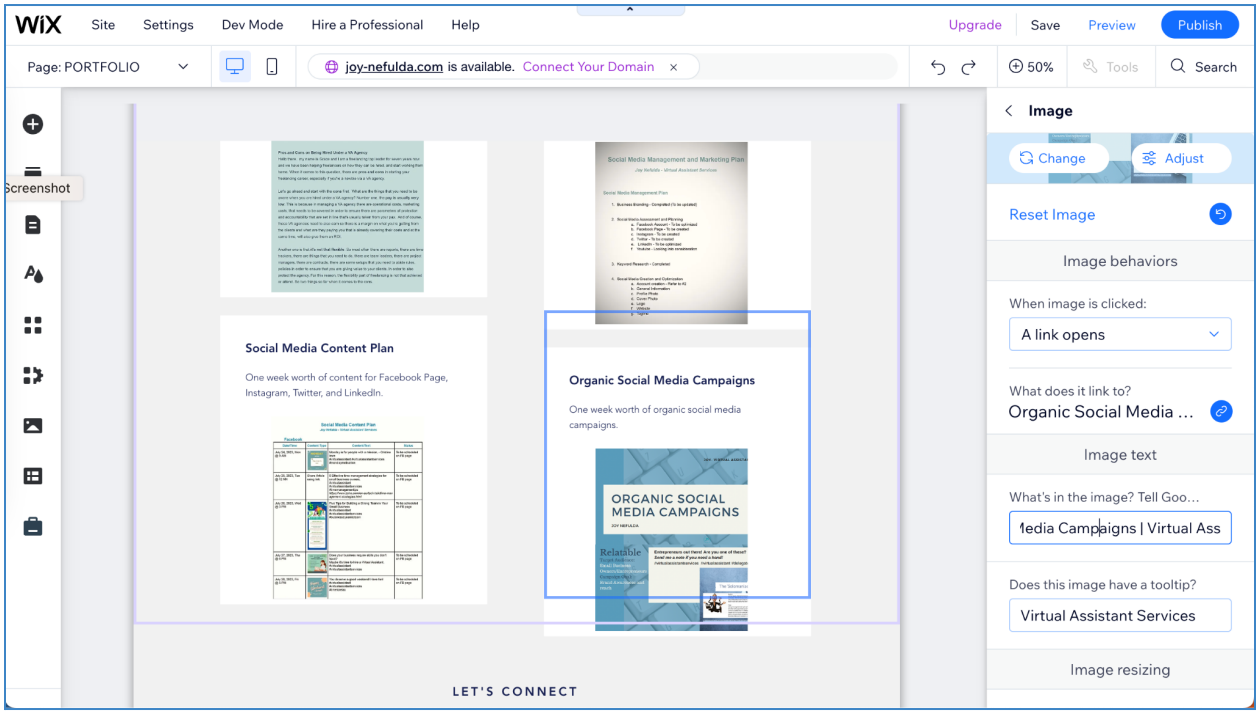





WiX
Site
Settings
Dev Mode
Hire a Professional
Help
Upgrade
Save
Preview
Publish
Page: PORTFOLIO
joy-nefulda.com is available. Connect Your Domain
50%
Tools
Search
Screenshot
Transcription
Getting Hired Under a VA Agency: Pros and Cons
https://www.youtube.com/watch?v=ubG59kGOyo8&t=2s
Social Media Management and Marketing Plan
Social media management and marketing plan across social media channels.
Social Media Content Plan
One week worth of content for Facebook Page, Instagram, Twitter, and LinkedIn.
Organic Social Media Campaigns
One week worth of organic social media campaigns.
Image
Image behaviors
When image is clicked:
A link opens
What does it link to?
Transcription_Joy Nef...
Image text
What's in the image? Tell Goo...
Transcription | Virtual Assista
Does this image have a tooltip?
Virtual Assistant Services
Image resizing
Keep proportions


WiX
Site
Settings
Dev Mode
Hire a Professional
Help
Upgrade
Save
Preview
Publish
Page: PORTFOLIO
joy-nefulda.com is available. Connect Your Domain
50%
Tools
Search
Screenshot
Transcription
Getting Hired Under a VA Agency: Pros and Cons
https://www.youtube.com/watch?v=ubG59kGOyo8&t=2s
Social Media Management and Marketing Plan
Social media management and marketing plan across social media channels.
Social Media Content Plan
One week worth of content for Facebook Page, Instagram, Twitter, and LinkedIn.
Organic Social Media Campaigns
One week worth of organic social media campaigns.
Image
Change
Adjust
Reset Image
Image behaviors
When image is clicked:
A link opens
What does it link to?
Social Media Manage...
Image text
What's in the image? Tell Goo...
l Marketing Plan | Virtual Assi
Does this image have a tooltip?
Virtual Assistant Services


WiX
Site
Settings
Dev Mode
Hire a Professional
Help
Upgrade
Save
Preview
Publish
Page: PORTFOLIO
joy-nefulda.com is available. Connect Your Domain
50%
Tools
Search
Screenshot
Transcription
Getting Hired Under a VA Agency: Pros and Cons
https://www.youtube.com/watch?v=uBG59KiGOyo&t=2s
Social Media Content Plan
One week worth of content for Facebook Page, Instagram, Twitter, and LinkedIn.
Social Media Management and Marketing Plan
Social media management and marketing plan across social media channels.
Organic Social Media Campaigns
One week worth of organic social media campaigns.
Image
Change
Adjust
Reset Image
Image behaviors
When image is clicked:
A link opens
What does it link to?
Social Media Content ...
Image text
What's in the image? Tell Goo...
Social Media Content Plan ...
Does this image have a tooltip?
Virtual Assistant Services


WiX
Site
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Hire a Professional
Help
Upgrade
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Preview
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Page: PORTFOLIO
joy-nefulda.com is available. Connect Your Domain
50%
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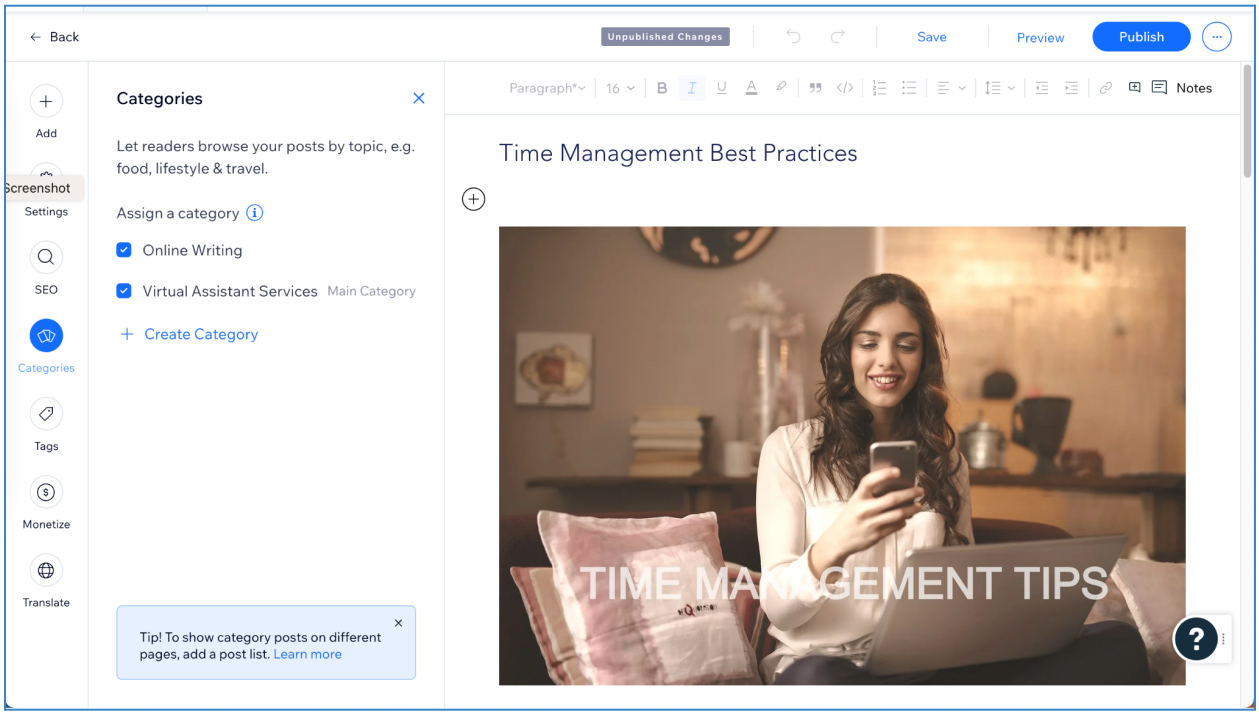
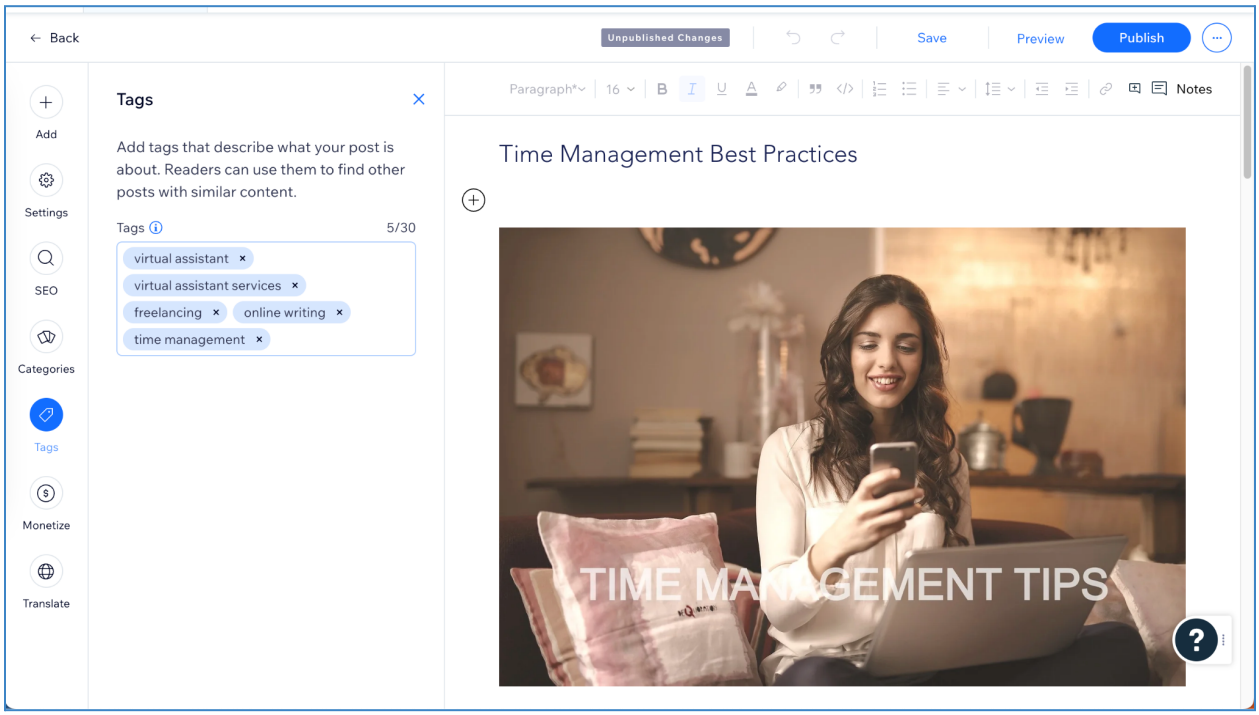
Social Media Content Plan
One week worth of content for Facebook Page, Instagram, Twitter, and LinkedIn.
Organic Social Media Campaigns
One week worth of organic social media campaigns.
ORGANIC SOCIAL MEDIA CAMPAIGNS
LET'S CONNECT
Image
Change
Adjust
Reset Image
Image behaviors
When image is clicked:
A link opens
What does it link to?
Organic Social Media ...
Image text
What's in the image? Tell Goo...
edia Campaigns | Virtual Ass
Does this image have a tooltip?
Virtual Assistant Services
Image resizing

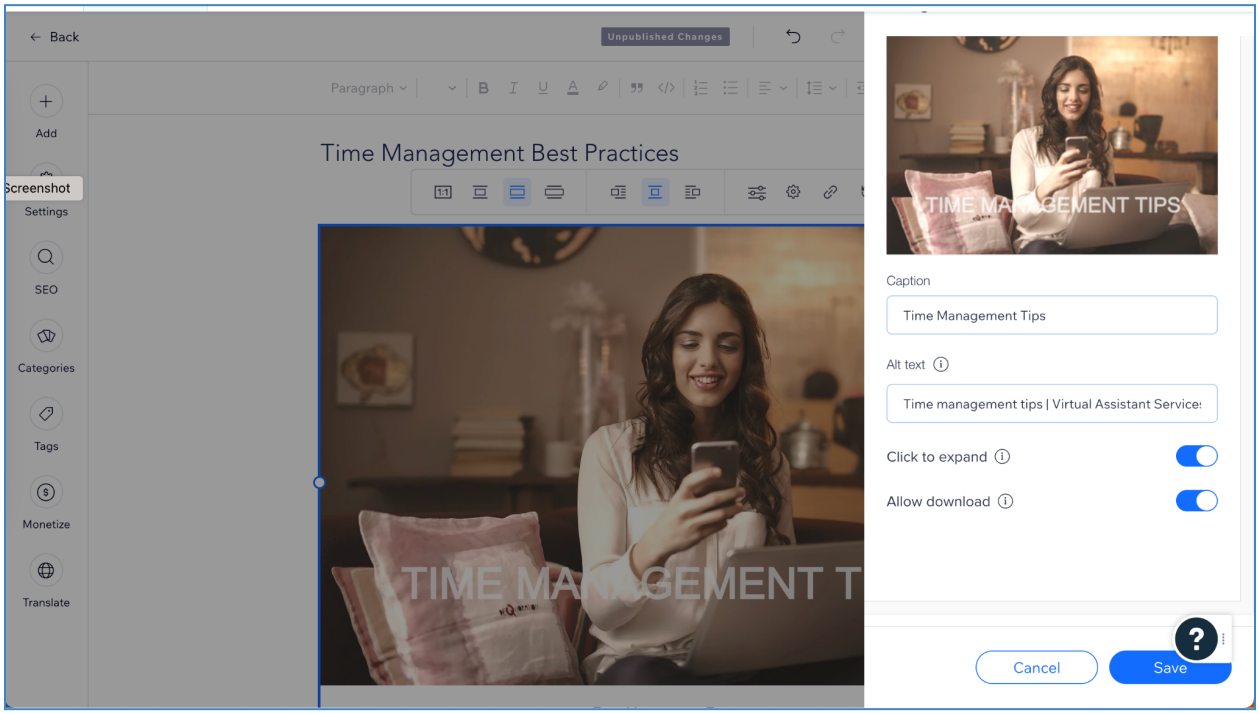
Optimized Post

Categories and Tags

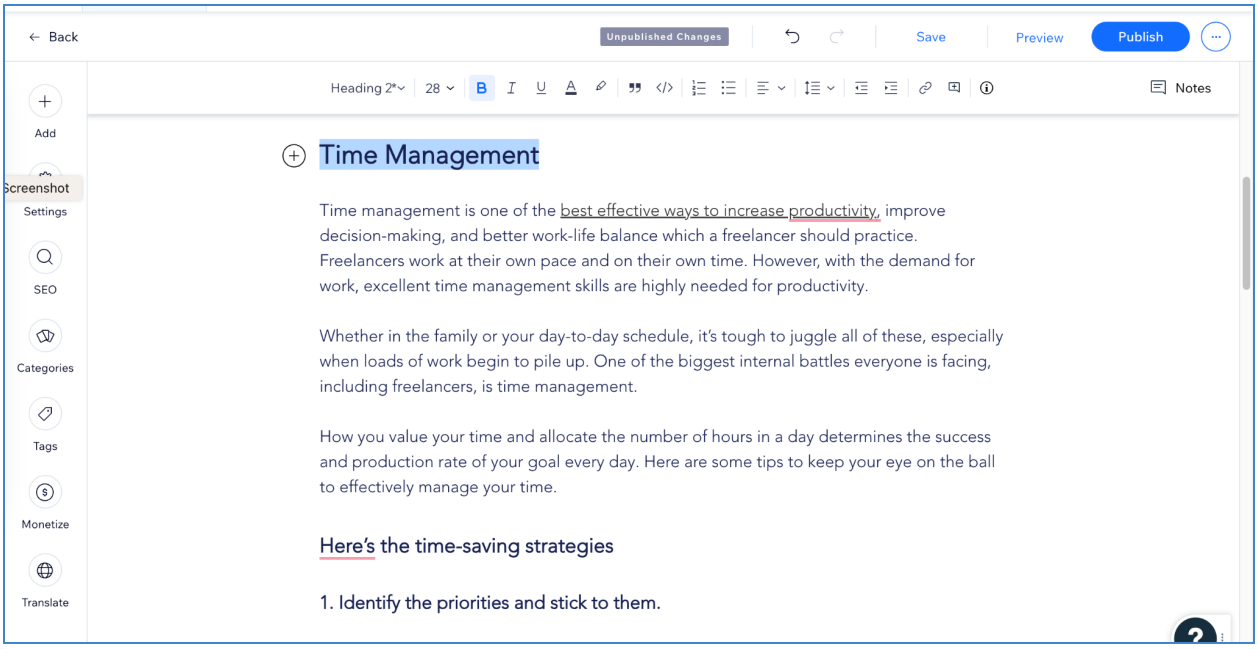




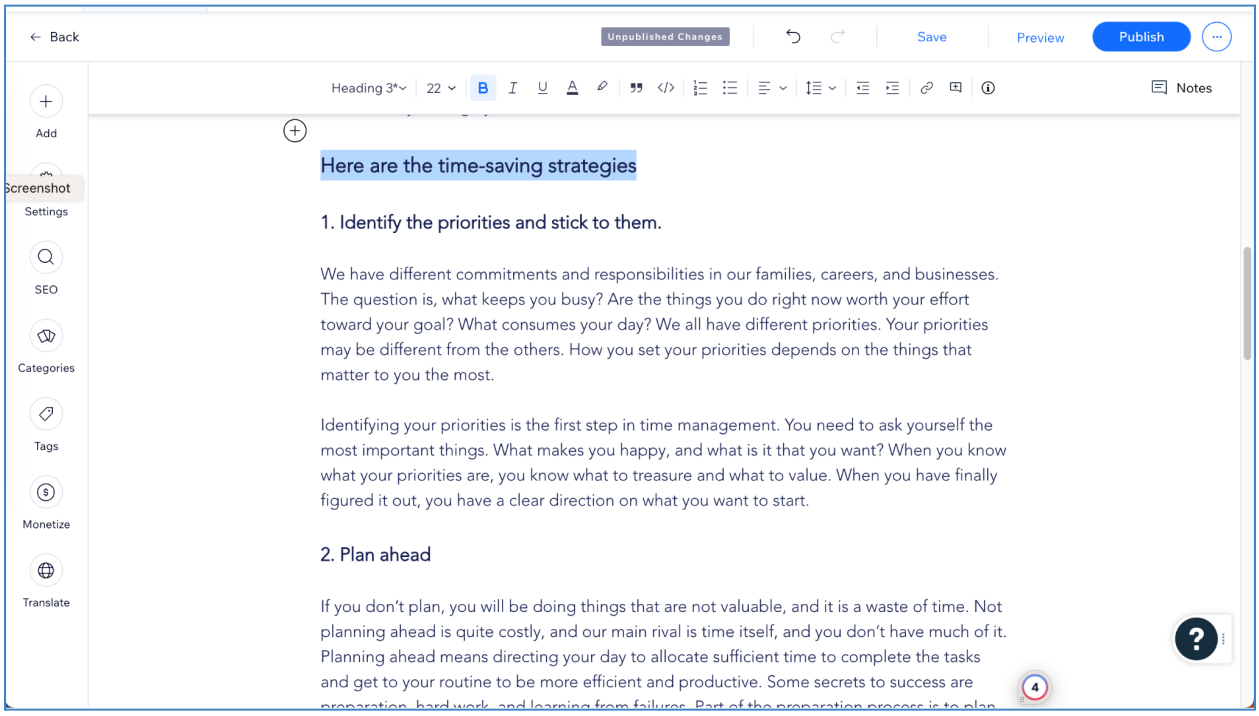
Alternative Text



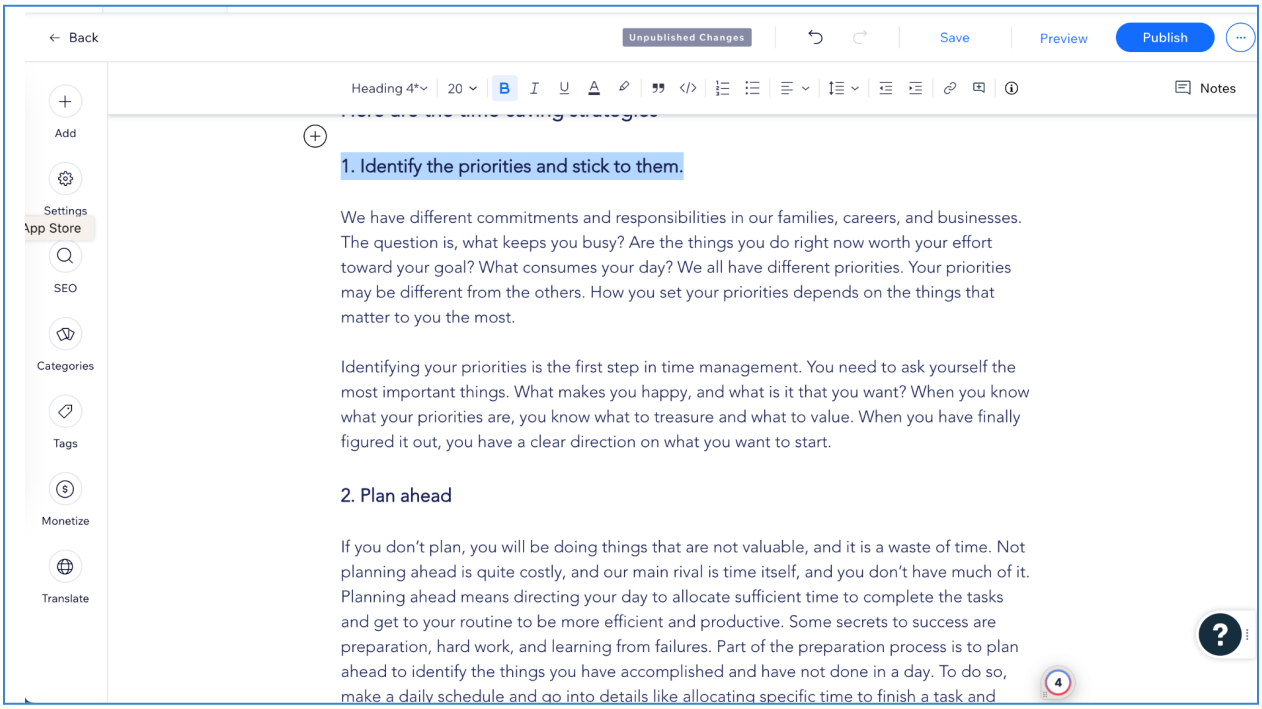
HTML Tagging - Heading 2



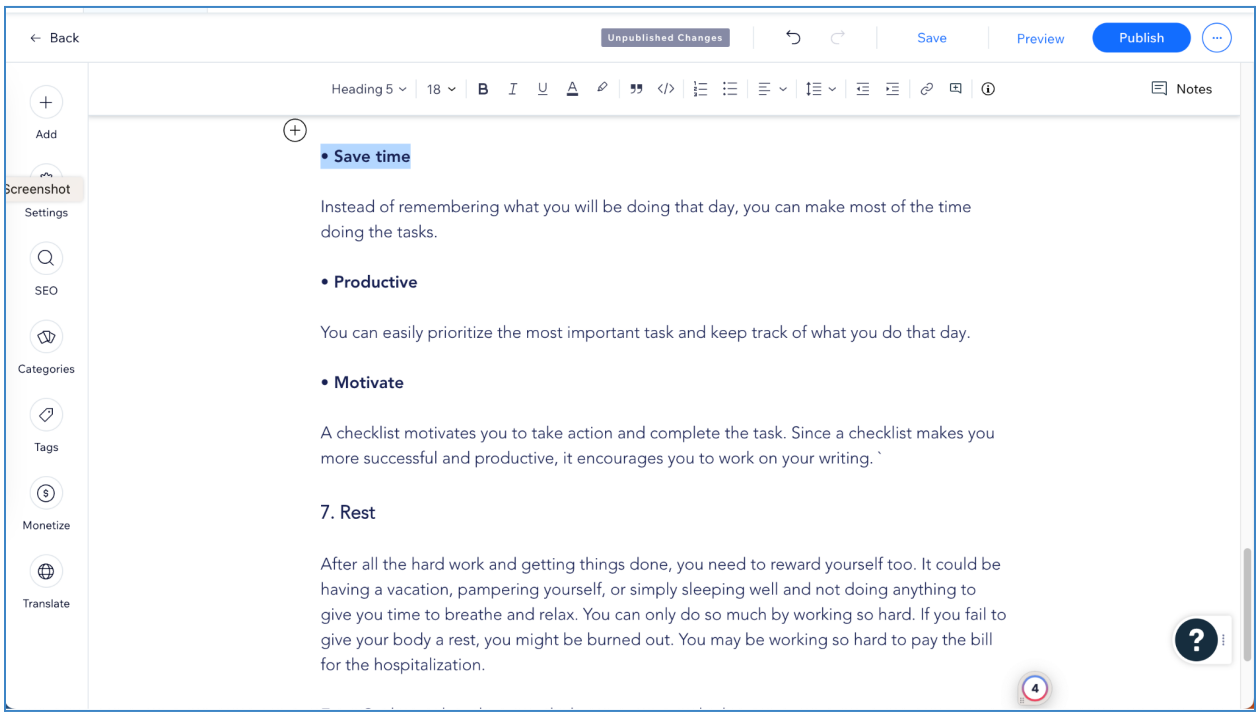
HTML Tagging - Heading 3



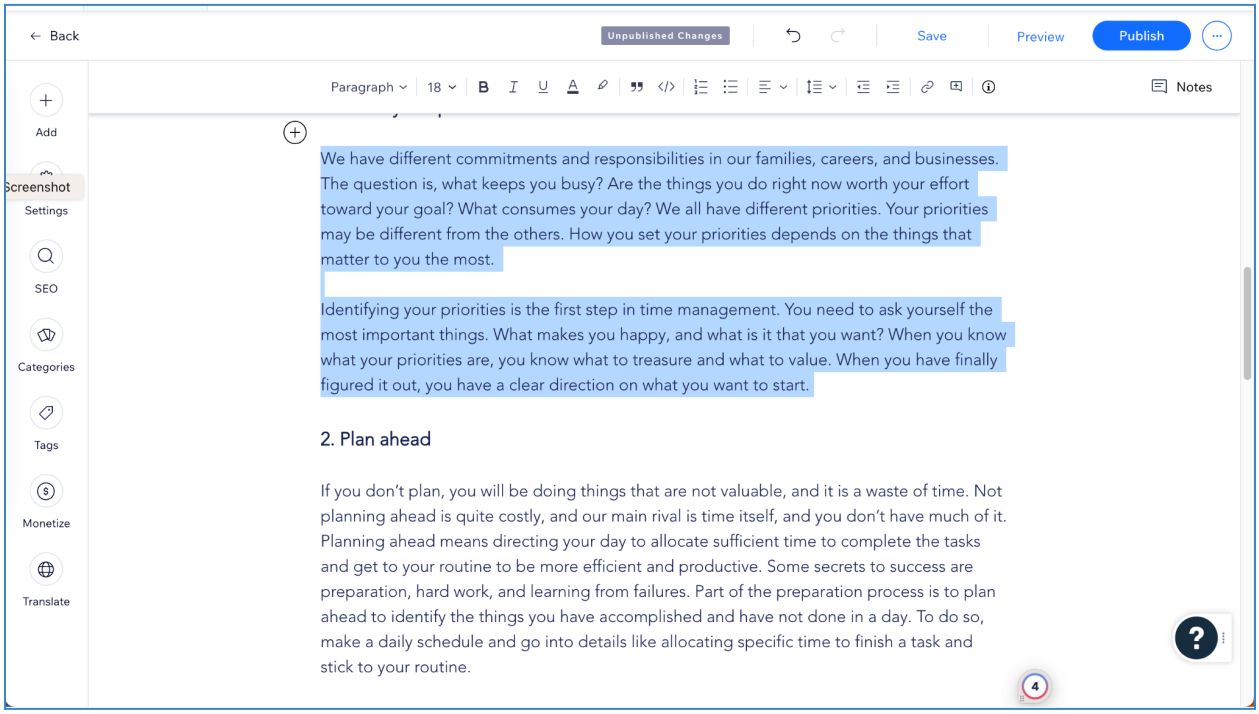
HTML Tagging - Heading 4



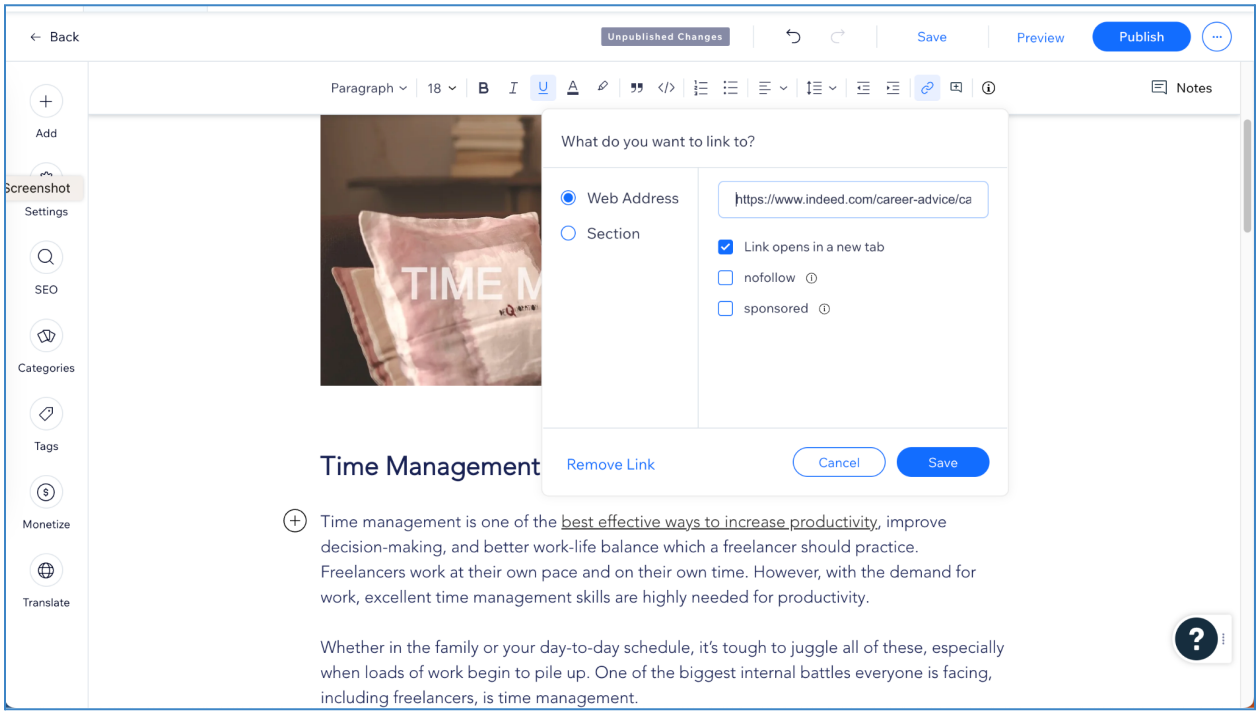
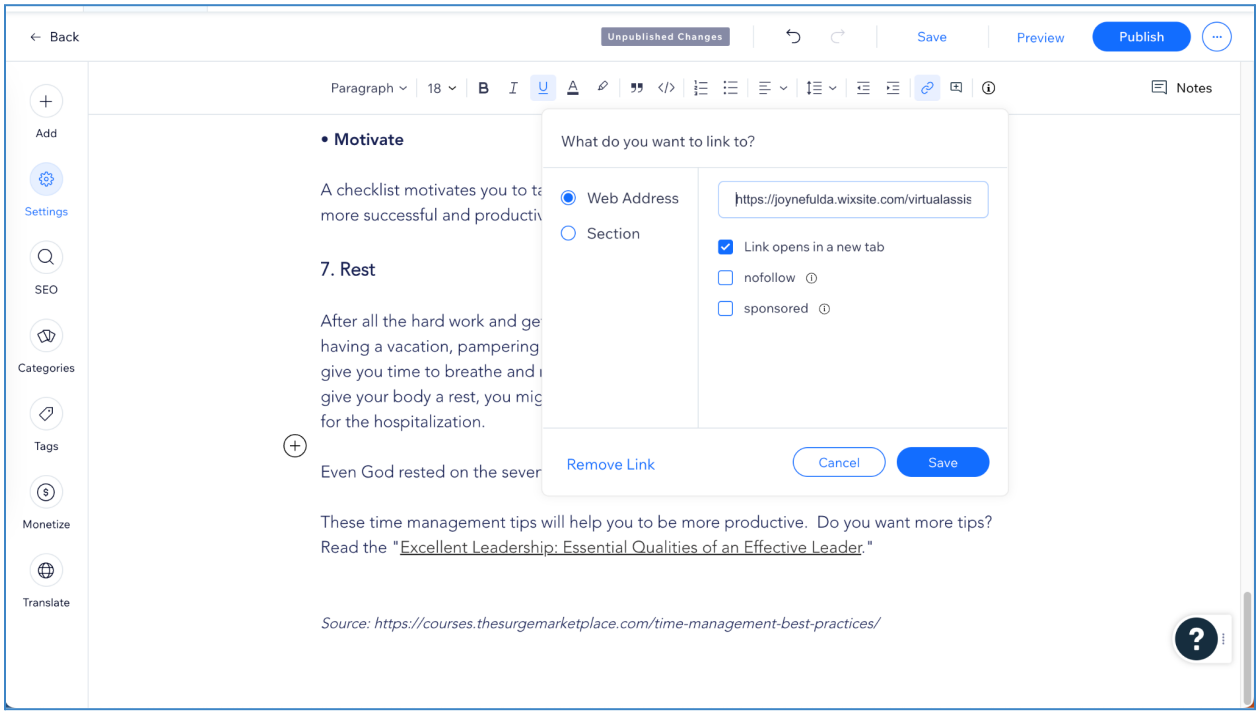
HTML Tagging - Heading 5



HTML Tagging - Paragraph



External Link



Internal Link