Website Assessment via SEO Quake

Website: https://joynefulda.wixsite.com/virtualassistant

Action Points	Findings	Proposal
1. Optimize website setup		
URL	39 characters - optimal	
Canonical	A canonical tag is set for the page and the link is working fine.	
Title	60 characters - optimal	
Meta description	172 characters - optimal	Consider revising the sentence format and add the keywords to represent the website.
Headings	Good! The page implements HTML headings (<H1> through <H3>) and only one <H1> heading is used.	Include keywords in headings.
Images	All images have ALT attribute.	Include keywords in ALT text.
Text/HTML ratio	3.59% — ouch! The website ratio of text to HTML code is below 15%	Add a lot more text to website
2. Keyword Research	The focused keywords are of lower density such as: Virtual assistance Virtual assistance General virtual assistance	Add more focused keywords in the content of the website.

3. On Page Optimization		
Links (internal, external)	8 internal links 11 external links	Improve the internal and external linkages to improve the identity of the website.
4. Off Page Optimization		