

JOY- VIRTUAL ASSISTANT SERVICES

ORGANIC SOCIAL MEDIA CAMPAIGNS

JOY NEFULDA



Guides

Target Audience:

Small Business

Owners/Entrepreneurs

Campaign Goal:

Brand Awareness

6 Best Entrepreneurship Books to Start, Grow & Run a Successful Business

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#growyourbusiness

1. *The Lean Startup*
2. *Zero To One*
3. *The Hard Thing About Hard Things*
4. *The \$100 Startup*
5. *The E-Myth Revisited*
6. *Crush It*



Repurpose

Target Audience:

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Campaign Goal:

Brand Awareness

Do you get plenty of sleep but still feel exhausted? You might need a different kind of rest! Here's a checklist to help you identify what's missing.

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#entrepreneursneedrest

https://ideas.ted.com/the-7-types-of-rest-that-every-person-needs/?utm_campaign=social&utm_source=linkedin.com&utm_medium=social&utm_content=entrepreneursneedrest

There are 7 types of rest.

Are getting all of them?

- ☐ Physical rest
- ☐ Mental rest
- ☐ Sensory rest
- ☐ Creative rest
- ☐ Emotional rest
- ☐ Social rest
- ☐ Spiritual rest

yes!



Relatable

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Campaign Goal:

Brand Awareness and reach

Entrepreneurs out there! Are you one of these?

Send me a note if you need a hand!

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The 'Solomaniac'



Another very key source of stress for most entrepreneurs is what I call 'the solomaniac'. The fact that you conceived the idea in the first place and set up the business doesn't mean you have all the knowledge, skills and experience to run it alone. And even if you did, you can't.

Many entrepreneurs get stressed up in trying to do all alone. Sometimes they even hire workers, pay them, but don't building them, enough confidence. So they do all the thinking, planning, strategizing, organizing, directing and building all alone. The end result is too much load for just one body to carry and since they are humans with physical limitations, they soon breakdown in stress.

<https://wealthresult.com/business/seven-main-cause-of-stress-for-entrepreneurs>



Engagement

Target Audience:

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Campaign Goal:

Brand Awareness and
engagement

Even the most confident entrepreneur makes obvious mistakes.

#virtualassistantservices #virtualassistant #learnings

"Do you ever feel dumb or stupid"

Share your mistakes below! 

Why?

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Brand Awareness

Why I shifted to FREELANCING? I just want to be home. I just want to see my nephews growing, to be with mother in her old age, to spend more time with my siblings.

I am a professional that works in the agricultural and development field and spent many years working abroad and in other provinces. NOW, I am at peace in my own space, at HOME!

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